




**NATIONAL LIBRARY OF THE  
PHILIPPINES**

**QM ANNEXES-  
ANNEX 1  
Organizational Context**

	<p align="center"><b>NATIONAL LIBRARY OF THE PHILIPPINES</b></p> <p align="center">T.M. Kalaw Street, Ermita, Manila, 1000 Philippines</p> <p align="center"><b>ORGANIZATIONAL CONTEXT</b></p>	Ref No.	ANNEX 1
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## 1.0 PURPOSE

### 1.1. Mandate

The National Library of the Philippines (NLP) is the repository of the printed and recorded cultural heritage of the country and other intellectual, literary and information sources.

### 1.2. Vision

By 2022, NLP shall have enhanced library facilities, relevant library resources, and dynamic services that contribute to the intellectual, social, and cultural development of the Filipino society.

### 1.3. Mission

Acquire, organize, conserve, and preserve Filipiniana materials and provide equitable access to library resources through a system of public libraries throughout the country

## 2.0. STRATEGIC DIRECTION

### 2.1. KEY RESULTS AREA

“Malasakit” Enhancing the Social Fabric


### 2.2. SECTOR OUTCOME

Philippine culture and values promoted

### 2.3. ORGANIZATIONAL OUTCOME

Collection, access, and preservation of library materials increased

### 2.4. PERFORMANCE INFORMATION


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#### 2.4.1. KEY STRATEGIES

- Protection of history and culture
  - Ensure collection, preservation and conservation of Filipinina resources
- Mainstream library as a knowledge resource provider
  - Increase the number of established public libraries and reading centers
  - Build capacity of library personnel in the public sector
  - Ensure acquisition of relevant library resources, optimize access and utilization of NLP and public libraries' products and services
- Institutional development of capabilities and processes
  - Improve internal processes
  - Provide reliable and relevant information system
  - Improve key competencies of NLP personnel
- Automation
  - Improve resource management systems
    - Procurement
    - Human Resource
    - Finance
    - Physical Resource
    - Documentation
    - ICT

#### 2.4.2. ORGANIZATIONAL OUTCOMES (OOs)/ PERFORMANCE INDICATORS (PIs)

Collection, access, and preservation of library materials increased

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**Outcome Indicator/s**

- Average number of library users
- Percentage increase in users of extension/ affiliated (public) libraries

**Output Indicator/s**

- Number of new library materials acquired
- Number of Filipiniana materials preserved
- Number of research / publications produced
- Number of extension (public) libraries supported
- Number of extension (public) libraries established


**Baseline and Targets**

- As per 2018 General Appropriations Act

**3. SUMMARY**


**3.1. SWOT/PESTLE ANALYSIS**

Based on the above mandate, mission, vision and strategic direction, NLP determined the relevant External Issues (using PESTLE/SWOT factors) and Internal Issues (using its values, culture, knowledge and performance factors) that have an impact on the attainment of the Agency's desired results and to its relevant interested parties (refer to the List of Relevant Interested Parties in Annex 4) that may be affected by its decisions, actions, strategies, programs, products and services.


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**EXTERNAL ISSUES**


ASPECT	POSITIVE ISSUES / FACTORS (Opportunities)	NEGATIVE ISSUES / FACTORS (Threats)
<b>Political</b>	<p>Priority Legislative Agenda under the Duterte Administration to Promote Philippine Culture and Values 2017-2022, i.e. Modernization Act for the NLP and the Establishment of the Department of Culture.</p> <p>Implementation of RA 10066: National Cultural Heritage Act of 2009.</p> <p>Bill Proposal for the Public Libraries in the Philippines being a mandatory establishment in the LGUs</p>	<p>Low / Inadequate support from Local Chief Executives (LCEs) / Local Government Units (LGUs) to establish and maintain public libraries.</p> <p>Fast turn-over of local officials / change of administration which may result to changes in priorities and programs.</p> <p>Government priorities brought about by the coronavirus outbreaks.</p>
<b>Economic</b>	<p>Increase in number of partners that provide library resources to augment the needs of NLP and the affiliated public libraries.</p>	<p>Decrease in funding due to allocation of Internal Revenue Allotment (IRA).</p> <p>Increasing cost of electronic resources and printed resources.</p> <p>Disruption in supply-chains</p>

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	<p>Implementation of TRAIN Law with the Build, Build, Build project, which will help the NLP expand its reach to public libraries in the country.</p>	<p>such as need for printed resources and high demand for electronic resources.</p> <p>Poor market performance that may lead to less prioritization of libraries.</p>
<b>Socio-cultural</b>	<p>High reliance of the Local Government Units (LGUs) on NLP's competence in public library and librarianship</p> <p>Growing public awareness on the value of public libraries in the community / country.</p> <p>Developing culturally-sensitive programs, projects and activities.</p> <p>Employees fulfill duties from home, without need to travel to and from work everyday.</p> <p>Growing needs for online services of clients.</p>	<p>Changes in the demographics of NLP users</p> <p>Panic is visible on many levels. Citizens anticipating need to stay home and discouraged from travels.</p>

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<b>Technological</b>	<p>High reliance on library system training services</p> <p>Fast changing technology, which can help the NLP improve the delivery of its services</p> <p>Creation of online services and access to digital collections.</p>	<p>Limited reliability of internet connections in the Philippines.</p> <p>Lack of IT infrastructure in other parts of the country.</p> <p>Equipment and technological readiness of NLP.</p>
<b>Legal</b>	<p>Implementation of Republic Act 7743 and Republic Act 9246</p> <p>Legislative agenda under PDP Chapter 7: Modernization Act for the NLP</p> <p>Implementation of Republic Act 8293 (the Intellectual Property Code of the Philippines)</p>	<p>Legal challenges in government priority projects.</p> <p>Difficulty in the implementation of PD812 (Law on Legal and Cultural Deposits)</p>
<b>Environmental</b>	<p>Controlled environment for special library materials.</p>	<p>Biological factor, natural and human instigated disasters that contribute to the deterioration and destruction of library resources</p>

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### INTERNAL ISSUES

ASPECT	POSITIVE ISSUES / FACTORS (Strengths)	NEGATIVE ISSUES / FACTORS (Weaknesses)
<b>Values</b>	Commitment to public interest; Professionalism; Justness and sincerity; Responsiveness to the public.	
<b>Culture</b>	Adherence to public ethics; Consistency in the transparency of actions	
<b>Knowledge; Personnel</b>	Core competencies of NLP High number of qualified librarians Preparation for the PRIME-HRM and NLP Accreditation at the CSC	Late implementation of Development Program for the Staff  Outdated NLP-Competency Based Recruitment, Selection and Placement System
<b>Performance</b>	Consistently meets performance targets	Absence of in-depth monitoring report on the level of customer satisfaction.  Performance indicators focus more on activities instead of outcomes and outputs.



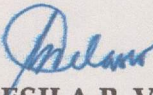
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		Poor implementation of APP in relation to monthly cash program for PAP
<b>Systems</b>	Library Systems Training ISO 9001:2015 Quality Management System	Unreliable library system Outdated ICT equipment and facilities
<b>Library Resources</b>	Filipiniana resources Diversity of library resources available	Inadequate resources in alternative formats Undetermined total number of collections
<b>Work Environment</b>	Rehabilitation and renovation of NLP building	Rehabilitation and renovation activities pose potential hazards to the health and safety of employees

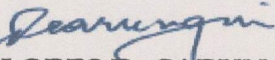
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**4. APPROVAL**

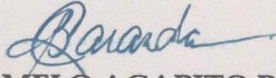
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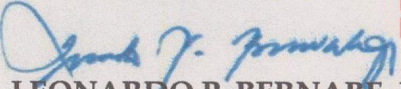
  
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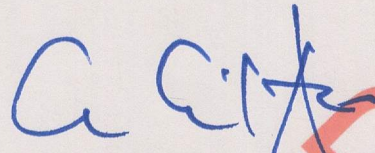
  
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